

Where Katy Perry, Francis Ford Coppola Hang Out in South America

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@katyperry/Instagram

Katy Perry at the Estancia Vik stables in Jose Ignacio, Uruguay.

URUGUAY

When in José Ignacio, perhaps South America's most expensive, VIP-friendly fishing village, Leonardo DiCaprio and Mark Zuckerberg hit La Huella, a see-and-be-seen beachfront boîte to sip vino and eat grilled just-caught fish. Tech moguls abound: The Facebook founder had all the furniture replaced when he borrowed a vacation home in nearby Punta del Este for eight days, while Spotify CEO Daniel Ek and Sean Parker have made trips. Fashion designer Jason Wu so loved the local artwork in his suite at bucolic boutique property Estancia Vik (also known for its horse stables; from \$380) that the staff arranged a visit with artist Marcelo Legrand. Celebrity chef Wolfgang Puck recently dropped by to cook a meal over open flames at the state-of-the-art Uruguayan winery Bodega Garzón and recommends: "The wines everyone should try are Bodega Garzón Single Vineyard Tannat 2016, Single Vineyard Petit Verdot 2016 and Albariño 2017." Also preferred by George Clooney, the winery destination just launched a private club for members to blend, age and bottle their own barrel of wine as well as play golf at the ultraprivate course designed by 2009 Masters champion Ángel Cabrera.